Data Protection Notice: Backpack to the Future

Laws that protect information about people (Data Protection Laws) say information is being 'processed' when any operation is performed on that information. This means information is being processed when it is collected, used, stored, deleted, sorted and many other things. This data protection notice explains how personal information provided in relation to this competition is processed. Further details, including how to contact us if you have any questions or want to complain and your rights as data subjects, can be found in our main privacy notices at Privacy statement and Children's Privacy Notice. However, if anything stated in this notice is different from the main privacy notices (including the lawful basis we rely on to process your information and anything regarding data sharing), what is stated here will apply over the main notices.

Except as described below, we will not share the information with other third parties and we process information independently (which means we control the information and make all decisions about the processing). We process the following information of parents/guardians and competition entrants:

Parent/Guardians:
- Full name
- Signature
- Contact Details: email address and telephone number

Competition Entrants:
- Full name
- Age/DOB
- Address/Town of Residence
- Competition entry/design
- Entrant ID Number

We process this information for our legitimate interests: so that we can run and administer the competition, promote our business and educate more people about engineering (including through any ongoing publicity relating to the competition). We also process information so that we can perform a contract (i.e. so that we can do what we say we will do in the competition T&C’s (www.engineer-a-better-world.org/get-involved)). For example, so that we can contact the parent/guardian of a winning entrant to tell them that their entrant has won. We do not need the consent of the entrant and/or the entrant’s parent/guardian to process this information for these purposes.

Shared Information

We share and process some information on competition entrants as joint controllers with Just Hype Ltd ("HYPE.") and Biophilica Ltd (“Biophilica”) for the following purposes (which are further described in the competition T&C’s):

- Undertaking the judging process (stage 2) and revealing the winners within the judges – the competition entry along with Entrant ID number will be shared and processed by the joint controllers in order to select the winners. Once selected, information of the winning entrants (full name, age, area/town of residence) will be shared;
- Announcing the winners: the joint controllers will collectively announce the winning entrants by publishing their full name, age, area/town of residence (along with competition entry where appropriate) through various media channels. This will
include but is not limited to our website and social media channels as well as those of HYPE. and Biophilica.

- Producing the prize for the overall winner and any presentation – the overall winning competition entry will be used to produce the prize for the overall winner. If the overall winning entrant attends the presentation event, the full name, age, area/town of residence and competition entry of the overall winning entrant will be used by the joint controllers for the purposes of presenting the prize; and

- Ongoing publicity undertaken collectively – the joint controllers may use the competition entry, name, age and area/town of residence of winning entrants for ongoing publicity purposes relating to the competition in any format (including magazines and website articles and in relation to any display of replicas of the winning prize produced by HYPE. for promotional purposes relating to the competition).

As joint controllers, HYPE., Biophilica and us make decisions on the processing for the above purposes together. This information is processed for the legitimate interests of the joint controllers: in order to run and administer the competition and promote their businesses through publicity relating to the competition and their involvement. Therefore, the joint controllers do not need the consent of the entrant and/or the entrant’s parent/guardian to process this information for these purposes. We have arrangements in place to protect this information and we are still the main point of contact for any queries or requests.

Kindred Agency Ltd (“Kindred”), who will be helping us with some of the administration and promotional activities relating to the competition, process some information on our behalf. We are in control of the information, make decisions and are still responsible for their processing. We will ask for permission of the parent/guardian (and the entrant, if aged 12 or over) if we (either independently or as joint controllers with HYPE. and Biophilica) want to process any additional information, (for example, a photographic likeness of the winning entrants or any video footage, voice recordings or other personal information of the overall winning entrant that may be collected if they are invited to participate in publicity events) or if we want to use the personal information for any other purpose.

Data Retention
We (and the third parties with whom data is shared) will retain information for as long as it is necessary to achieve the purposes for which the data is processed. Once achieved, the information will be securely deleted unless retention is required by law, audit or for other compliance purposes.

Privacy Notice for entrants

Laws that protect information about people (Data Protection Laws) say information is being ‘processed’ when any operation is performed on that information. This means information is being processed when it is collected, used, stored, deleted, sorted and many other things. This data protection notice explains how information about you, provided in relation to the competition, is processed.

Information about you will be collected and used by us so that the competition can be run (for example, so that the competition can be judged and prizes can be awarded to the winners). If you are a winner, your information (full name, age, area/town you live in and competition entry) may also be used for our ongoing promotional purposes related to the competition. We will share some of your information with HYPE. and Biophilica who are involved with the competition. HYPE., Biophilica and us make decisions on the processing of the data we share with them together. This means that the three organisations are ‘Joint Controllers’ and process your information for the following purposes:
• To judge the competition (stage 2);
• If you are a winner, telling people you have won: The Joint Controllers will collectively tell people that you have won by publishing your full name, age, area/town you live in (along with your competition entry where appropriate) on various media. This will include our website and social media channels as well as those of HYPE and Biophilica.
• Ongoing publicity that is done collectively.

We also share some of your information with Kindred. Kindred help us with competition administration and publicity. They process personal information we share with them on our behalf but we still make all the decisions about the processing they do. This means that Kindred are a ‘Processor’.

We have measures and arrangements in place to protect your information, including the information that is shared with the other Joint Controllers and the Processor. Neither we nor the other Joint Controllers need your (or your parent/guardian’s) consent to use your information for these purposes as the processing is being done so that we can run the competition or to promote our business (or the businesses of the Joint Controllers) in relation to the competition.

However, if we (on our own, or together with the other Joint Controllers) wish to use any other information or information for a different purpose (for example, we may wish to use a photo of you when we tell people that you have won or, if you are the overall winner, we may invite you to participate in interviews and other publicity events during which we may collect personal information) we will ask your parent/guardian for permission to use the information. If you are aged 12 and above, we will also ask for your permission. Neither us nor the other organisations mentioned above will keep your personal information for longer than we need to.

If you have any questions about this privacy notice, how we use your information, or if you want to know more about the legal rights you have regarding use of your personal information, you can contact us at communications@theiet.org.